### National Association of REALTORS®

# **Political Advocacy Wins**

2023-2024 Election Cycle

# **RPAC**

#### 2024

- Of 169 primary contests, RPAC-supported candidates in 155 congressional districts have advanced to the general election.
- The Opportunity Race Program has supported 30 candidates, with 29 winning their primaries.

### **STATE & LOCAL ISSUES MOBILIZATION**

### 2024

<u>Issues Mobilization Grants</u> supported the following victories by state and local associations:

- Illinois REALTORS®, assisted by the Chicago Association of REALTORS® and NAR, defeated a real estate transfer tax ballot measure in the city of Chicago.
- Washington REALTORS® defeated a legislative transfer tax.
- Oregon REALTORS® helped pass and sign into law a zoning reform measure to increase housing supply.
- Utah REALTORS® helped pass and sign into law four major housing bills.
- California REALTORS® defeated a vacancy tax ballot measure in the city of Adelanto.

#### 2023

- The program approved 82 grants, shattering its previous record by 20 percent.
- The program awarded over \$7.2 million in grant funding to associations in 26 states.
- In ballot measures affecting the REALTOR industry, the pro-REALTOR® position prevailed 75 percent of the time.

## STATE & LOCAL INDEPENDENT EXPENDITURES

#### 2024

Applications approved (so far) for state and local associations to support REALTOR®
 Party champion candidates through the <u>State and Local Independent Expenditures</u>

Program: ~100 (many in process as election season heats up)

• Amount spent: TBD

• Results: TBD

#### 2023

- Applications approved for state and local associations to support REALTOR® Party champion candidates: 238
- Amount spent: \$6.3 million
- Results: 148 wins and 26 runoffs; 73% success rate
- Notable Election Day wins: Swept all four races in Seattle, all five in Ohio, and all four in New Jersey. Helped secure the re-election of Orlando Mayor Buddy Dyer.

# **GRASSROOTS ADVOCACY**

#### 2024

- NAR supported (so far) 27 state association Calls for Action and 18 local association Calls for Action through the <u>Advocacy Everywhere</u> program.
- Notable wins:
  - Utah passed a major housing legislation package (achieved in conjunction with an Issues Mobilization Grant).
  - o lowa defeated a rent control bill.
  - o Wisconsin passed legislation to remove discriminatory language from deeds.
  - o Maryland defeated legislation that would have created a tax on services.
  - Nebraska defeated a document stamp tax.
  - o Buncombe County, N.C., halted restrictions on short-term rentals.

### 2023

- NAR supported 61 state association Calls for Action and 53 local association Calls for Action through the <u>Advocacy Everywhere</u> program.
- Top issues included affordable housing, rent control, and short-term rentals.



